

Akeley Parish Council Website Statistics 2014

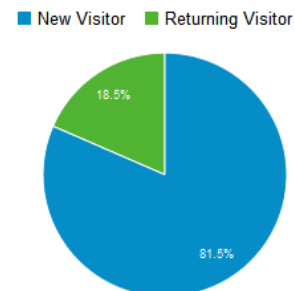
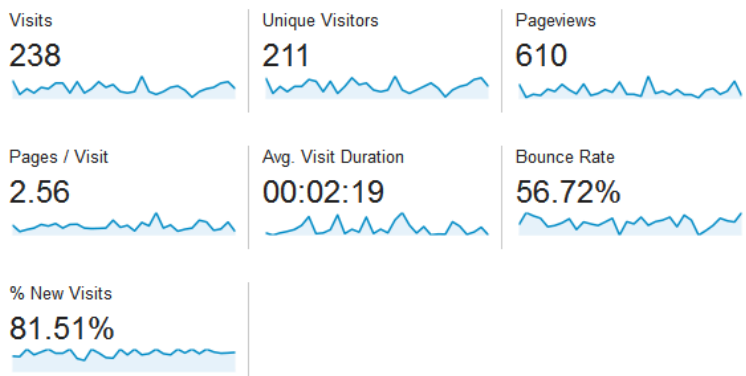
The following data has been collected on the 24th February 2014 and reflects a 12 month usage of the Akeley Parish Council website. Three sources of information have been used, urlspy.co.uk, Google analytics and the Akeley Parish Council cpanel.

Urlspy.co.uk

	2013	2014
Rank in United Kingdom	680,939	604,925
Worldwide Rank	21,424,729	21,424,729
Monthly pages viewed	1,021	1,021
Monthly visits	340	340
Estimated worth	£403.24	£437.54

Google Analytics

23rd January – 22nd February 2014



Demographics

Language	
Country/Territory	
City	
System	
Browser	
Operating System	
Service Provider	
Mobile	
Operating System	
Service Provider	

Language

	Visits	% Visits
1. en-us	121	50.84%
2. en-gb	84	35.29%
3. pt-br	12	5.04%
4. es	10	4.20%
5. it	2	0.84%
6. de	1	0.42%
7. en	1	0.42%
8. en-au	1	0.42%
9. fr-fr	1	0.42%
10. nl	1	0.42%

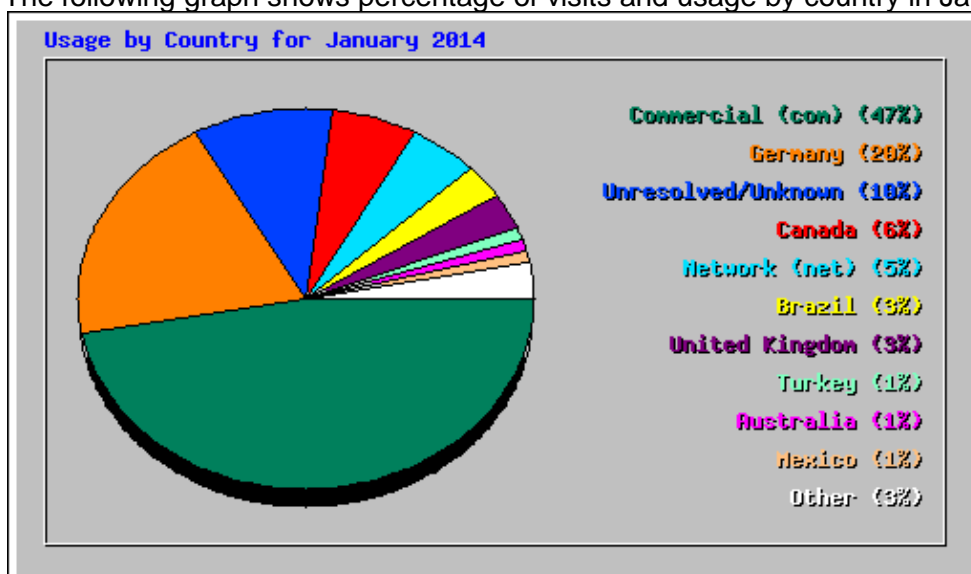
Akeley Parish Council Cpanel Statistics

This is an example of **Top 20 search strings** for January 2014.

Top 20 of 22 Total Search Strings			
#	Hits		Search String
1	9	18.75%	akeley village hall
2	7	14.58%	community
3	5	10.42%	http://akeleyparishcouncil.gov.uk/page_id=40
4	4	8.33%	war names
5	3	6.25%	akeley parish council
6	2	4.17%	akeley
7	2	4.17%	akeley village
8	2	4.17%	nhs 111
9	1	2.08%	akeley bin collection
10	1	2.08%	akeley bucks
11	1	2.08%	akeley uk
12	1	2.08%	akeley village hall milton keynes
13	1	2.08%	avdc large item collection
14	1	2.08%	buckingham lunch clubs
15	1	2.08%	freecre
16	1	2.08%	gardening club colouring sheets
17	1	2.08%	national street van association
18	1	2.08%	notice of vacancy parish council
19	1	2.08%	performance indicator parish council
20	1	2.08%	picture of village coummity

Usage by Country

The following graph shows percentage of visits and usage by country in January 2014.



Summary

To summarise, the utility of the Akeley Parish Council website is to offer information to the general public based on its services and to be of help of the village.

The information provided by urlspy.co.uk remains similar to results in 2013. Additional Google Analytics results have been added and analysed for the past months usage. This shows a more accurate collection of data with 238 hits by 211 unique visitors and a percentage of 81.51% new visitors.

The top 20 search string results for January 2014 show general enquiries such as 'Akeley Village Hall', 'Community' and also enquiries about 'Akeley bin collection' and 'AVDC large item collection'. Further analysis shows that there is sufficient information and that links are provided to satisfy search enquiries at this time.

The recorded daily visits for Germany, Canada and Brazil are between 3% and 29% with the majority of visits to the website being made up of Commercial and 'unknown' visitors. The general United Kingdom usage is 3%. This could be summarised as possible settings of UK computers being set to English_US. The Google analytics report shows EN_UK visitors at 35.29%.