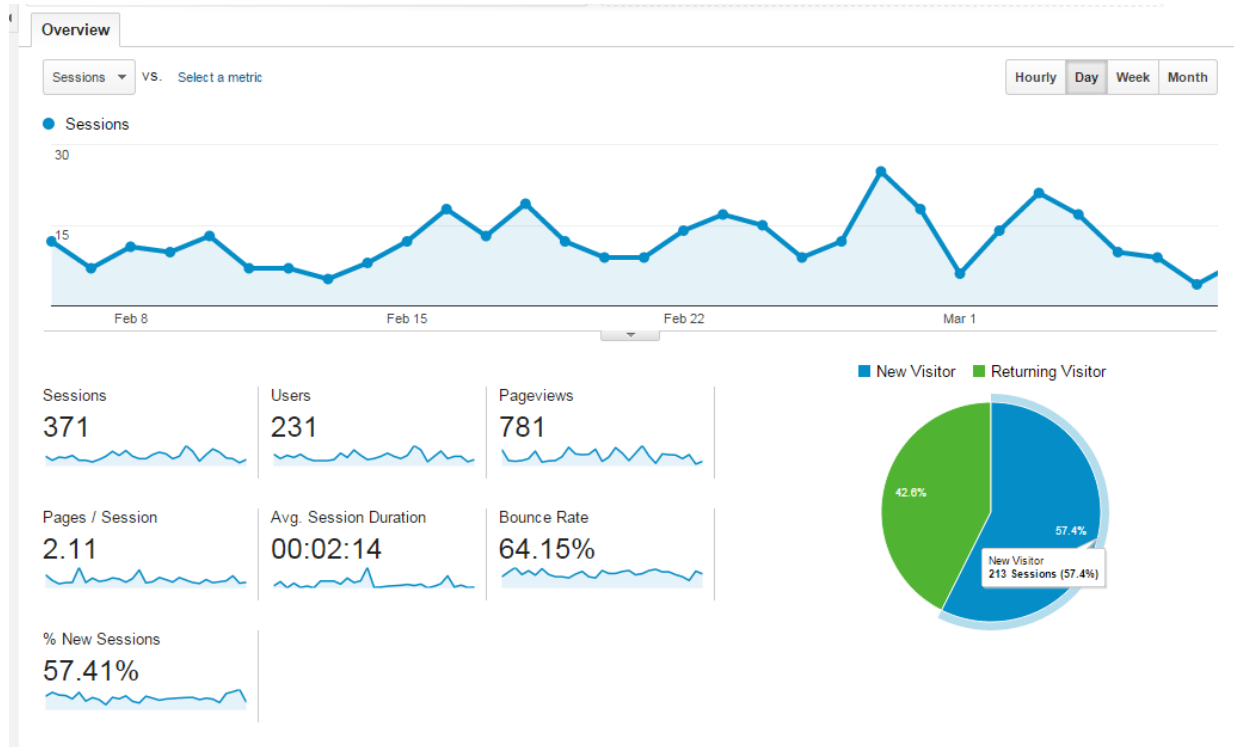


Akeley Parish Council Website Statistics 2015

The following data has been collected on the 9th March 2015 and reflects a 12 month usage of the Akeley Parish Council website. Google analytics has been used to analyse the following information.

Google Analytics

This data shows statistics for visits from February 6th – March 8th 2015



	2014	2015
Sessions	238	371
Users	211	231
Pageviews	610	781
% new sessions	81.51%	57.41%

Demographics

- Language
- Country
- City
- System
- Browser
- Operating System
- Service Provider
- Mobile
- Operating System
- Service Provider

Country

	Sessions	% Sessions
1. United Kingdom	336	90.57%
2. China	11	2.96%
3. United States	8	2.16%
4. Barbados	4	1.08%
5. France	2	0.54%
6. Israel	2	0.54%
7. Mauritius	2	0.54%
8. Australia	1	0.27%
9. Canada	1	0.27%
10. Finland	1	0.27%

Summary

To summarise, the utility of the Akeley Parish Council website is to offer information to the general public based on its services and to be of help of the village.

Google Analytics results have been analysed for the past months usage showing 371 hits compared to 238 in 2014. 231 unique visitors compared to 211 in 2014 and a percentage of 57.41% new visitors compared to 81.51% in 2014. This reveals that although the website has less new visitors the statistics for viewings are higher.

The majority of visits to the website are made up of 336 sessions with United Kingdom users at 90.57%. Other countries visiting the website include China, United States, Barbados, France, Israel, Maruritus, Australia, Canada and Finland.