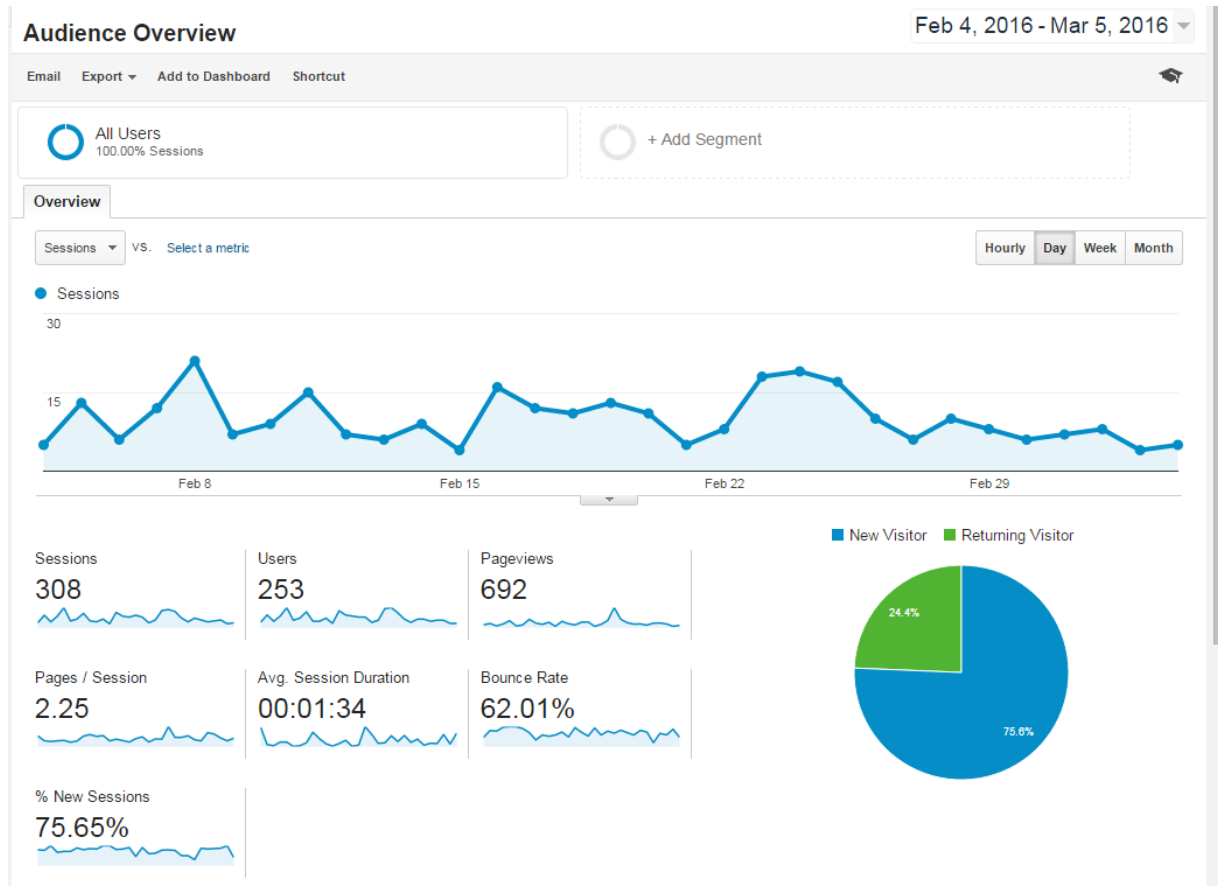


Akeley Parish Council Website Statistics 2016

The following data has been collected on the 6th March 2016 and reflects a months' usage of the Akeley Parish Council website. Google analytics has been used to analyse the following information.

Google Analytics

This data shows statistics for visits from February 4th – March 5th 2016



The following table shows a comparison of visits over the past three years.

	2014	2015	2016
Sessions	238	371	308
Users	211	231	253
Pageviews	610	781	692
% new sessions	81.51%	57.41%	75.65%

Statistics of user demographics.

Demographics	Country	Sessions	% Sessions
Language	1. United Kingdom	281	91.23%
Country	2. United States	12	3.90%
City	3. China	3	0.97%
System	4. Australia	2	0.65%
Browser	5. Brazil	2	0.65%
Operating System	6. India	2	0.65%
Service Provider	7. Austria	1	0.32%
Mobile	8. Colombia	1	0.32%
Operating System	9. Ghana	1	0.32%
Service Provider	10. New Zealand	1	0.32%
Screen Resolution			view full report

Summary

To summarise, the utility of the Akeley Parish Council website is to offer information to the general public based on its services and to be of help of the village.

The Google Analytics result is based on the past months usage showing 308 hits compared to 371 in 2015. The number of unique visitors to the website has risen with 253 compared to 231 in 2015, attracting up to 75% of new visitors with a satisfactory count of page views. This reveals that although the website has attracted more visitors, the overall usage has been less frequent.

The majority of visits to the website are made up of 91.23% of United Kingdom users. Other countries visiting the website include the United States, China, Australia, Brazil and India.